Advisory Board Minutes – December 2022

2022 Dec Advisory Board Meeting Convened

01 December 2022

The December 2022 meeting of the Advisory Board is now convened.

Taneya Koonce
AB Representative at Large 2021-2023

2022/23 December Order of Business

03 December 2022

Per Article IV. of the Special Rules, the Order of Business is as follows:

Minutes
Announcements
Unfinished Business

New Business
- Website Review Special Committee Report

Adjournment

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IV. ORDER OF BUSINESS.
Order of Business will be renewed and announced to the assembly at the beginning of each month by the Presiding Officer. The Order of Business will be flexible and may be adapted to cope with immediate business. Members will advise the Presiding Officer of suggested agenda items for future Orders of Business.

Taneya Y. Koonce
Representative at Large 2021-2023

<table>
<thead>
<tr>
<th>National Coordinator Return as Presiding Officer</th>
<th>04 December 2022</th>
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<tbody>
<tr>
<td>I will now resume the duty of Presiding Officer of the Advisory Board.</td>
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<tr>
<td>Thank you very much, Taneya, for graciously serving as Presiding Officer during my absence. I appreciate your support!</td>
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<tr>
<td>Linda K. Lewis</td>
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<tr>
<td>National Coordinator 2022-2023</td>
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<tr>
<td>Welcome back. It is good to have Taneya on point whenever you are gone - she always does an excellent job.</td>
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<tr>
<td>Dale H. Cook</td>
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<tr>
<td>Northeast/North Central Region</td>
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<tr>
<td>County Coordinator Representative 2021-2023</td>
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<tr>
<td>Welcome back and I agree Dale we are blessed to have Taneya!!</td>
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<tr>
<td>Rebecca Maloney</td>
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<td>Special Projects Representative 2021-2023</td>
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<tr>
<td>I agree as well so nice to have such excellent support</td>
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<tr>
<td>Nancy Janyszeski</td>
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<tr>
<td>Northeast/North Central Region</td>
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<td>State Coordinator Representative 2022-2024</td>
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<tr>
<td>Welcome back Linda, hope you enjoyed your trip. Thank you for filling in Taneya, great job!</td>
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<tr>
<td>MaryAlice Schwanke</td>
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<tr>
<td>Southwest/South Central Region</td>
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<td>County Coordinator Representative 2022-2024</td>
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Notice: SEMA CC Representative Seat Vacancy

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<th>04 December 2022</th>
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<tr>
<td>On Nov. 28, 2022, Linda Blum-Barton lost her fight with cancer. My sincerest condolences go out to her family and many friends. Linda was one of my dear USGenWeb friends for many years and my heart is broken.</td>
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<tr>
<td>Linda was presently serving as SEMA CC representative, and her seat is now vacant. Pursuant to Standard Rule IX. B., a call for volunteers to fill this vacancy will be issued to the membership in the next few days.</td>
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Linda was an original member of USGenWeb and contributed so very much to our Project. Linda created and maintained Project websites in many states and in the Archives Project over the years, and served as GAGenWeb SC. Linda also served on the Advisory Board as SEMA CC rep 2003/04 - 2007/08, SEMA SC rep 2021/22, and was currently serving as SEMA CC rep.

USGenWeb will miss you, LindaBB, and I will always remember you. Please rest in peace, my dear friend.

Linda K. Lewis  
National Coordinator 2022-2023

<table>
<thead>
<tr>
<th>November 2022/23 Advisory Board Minutes</th>
<th>05 December 2022</th>
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<tbody>
<tr>
<td>Please review the 2022/23 November Advisory Board Minutes and advise if corrections or revisions are needed.</td>
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These Minutes will stand as accepted as of December 7, 2022, at 11:59 PM if no corrections are heard.

Linda K. Lewis  
National Coordinator 2022-2023

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<tr>
<th>ANNOUNCEMENT: USPTO SM 3936386 Status Update</th>
<th>05 December 2022</th>
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<tr>
<td>*** ANNOUNCEMENT: FORWARD TO ALL USGENWEB PROJECT LISTS ***</td>
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- On 23 Nov 2022, I received a response from USPTO concerning our Petition to Director for reconsideration of the registration of our word mark USGENWEB. The response contained instructions to file a Response to Petition Deficiency Inquiry document within 30 days with a non-refundable fee of $100. I filed the document and fee on the same day and verified it was posted. The fee was very quickly collected and paid for by donations from Advisory Board members.

- On 2 Dec 2022, I received a decision response for the Petition to Director: "The petition is granted. The USPTO will reinstate on petition the above-identified registration. The registration will then be forwarded to the Post Registration Division to review the response submitted with the petition." The response did not indicate how long this next phase will take or when the official status will be changed.
I sincerely hope we are close to the finish line!

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Serial Number: 77908096
Registration Number: 3936386
Status: Dead / Cancelled
https://www.uspto.gov/

Timeline of Events
3/29/2021: Renewal submitted with a non-refundable fee of $525
6/24/2021: USPTO posted a notice requesting a new specimen within 6 months (not received)
12/17/2021: SM ownership changed to Linda L.
12/24/2021: Deadline to provide a new specimen to USPTO (missed)
12/28/2021: Notice of cancellation sent by USPTO and received by Linda L.
1/2-2/11/2022: AB investigation
2/14-2/25/2022: Review of Petition to Director document requirements and collection of AB donations to pay the filing fee
2/26/2022: Petition submitted with a non-refundable fee of $250
2/26/2022: Petition to Director and specimen received and posted
2/28/2022: Deadline to file Petition to Director for reconsideration (met)
11/23/2022: USPTO response to Petition to Director received by Linda L.
11/23/2022: Response to Petition Deficiency Inquiry document submitted with a non-refundable fee of $100 and posted (deadline met)
12/2/2022: USPTO response Petition to Director Granted. Pending official status change and Post Registration Division review.

Linda K. Lewis
National Coordinator 2022-2023

USPTO Doc Update.png
Nov 2022 Statement Of USGenWeb Donation Funds

06 December 2022

For the record:

Nov 2022 Beginning Balance: $87.82
Nov 2022 AB Donations: $100.00
Nov 2022 USPTO Expense: ($100.00)
Nov 2022 Ending Balance: $87.82*

* Balance is earmarked for payment of EC software ColdFusion hosting on HOSTEK, billed annually on Dec. 6 and due by Dec. 21.

Linda K. Lewis
National Coordinator 2022-2023

EC Oversight Hosting Paid

06 December 2022

For the record:

84.18 HOSTEK ColdFusion hosting bill for the EC Oversight was received and paid today from the remainder of member donations. The hosting cost increased by 17% over last year.

Linda K. Lewis
National Coordinator 2022-2023

ANNOUNCEMENT: Call for Volunteers

07 December 2022
Call for Volunteers - Southeast/Mid-Atlantic County Coordinator Representative

With the passing of long-time member Linda Blum-Barton, her SEMA County Coordinator Representative seat is currently vacant. Pursuant to Articles IX and XIV of Standard Rules of The USGenWeb Project, the Advisory Board now issues a Call for Volunteers to fill the vacant seat through the remainder of the current 2022/23 Board term.

The person selected from those who submit their interest shall serve the remainder of the current term for this seat, through 8/31/2023. The person who can fill this position must be a County Coordinator in good standing in the SEMA region. The SEMA region includes Alabama, Delaware, D.C., Florida, Georgia, Kentucky, Maryland, Mississippi, New Jersey, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia.

QUALIFICATIONS FOR OFFICE:

From the USGenWeb Bylaws, revised July 2010.
Article VI. Section I. DUTIES/QUALIFICATIONS OF ADVISORY BOARD:

“Nominees for National Coordinator shall have the following qualifications: at least one year (the twelve months immediately preceding an election) of continuous service and current activity as a member in good standing, and eligibility to vote within The USGenWeb Project. Qualifications of nominees for State Coordinator Representative, Local Coordinator Representative, and Special Project Representative are the same with the addition that their service shall have been as a State Coordinator, Local Coordinator, or one of the various positions associated with the Special Projects, respectively. "In good standing" is demonstrated by responding promptly to email, actively supporting researchers' efforts to find information, maintaining their website with appropriate, up-to-date content, and serving as a good example of the guidelines and standards of The USGenWeb Project.”

The "twelve months immediately preceding an election" applies to the 1st of July, the actual start of the election.

http://usgenweb.org/usgwelections/

Include the following information in your submission:

Name
Email address
Qualifying State/County

Please also include any other information you would like the Advisory Board to consider, such as previous Advisory Board experience, length of time as a Project member, etc.

Linda K. Lewis
National Coordinator 2022-2023

Website Review Special Committee Report

08 December 2022

The Website Review Special Committee's report is submitted below, for the record, by Norma Hass, Committee Chair.
On 12/07/2022 9:48 AM EST Norma Hass <norma...@gmail.com> wrote:

Progress in November

The Research Section was reorganized during an initial review. The navigation menu was replaced with an index page containing a Table of Contents. Most of the committee have reviewed the revisions and offered improvements. The proposed version of the Research Section has been made available for viewing at https://usgenweb.org/researchNEW/

An initial review of the Website Support Section was started.

Norma Hass

Linda K. Lewis
National Coordinator 2022-2023

Good Evening,
Good, so far
Here is the direct link for the LDS IGI:
https://www.familysearch.org/search/genealogies/collection/5
Thanks for doing this...

Martha A. C. Graham
Northwest/Plains Region
County Coordinator Representative 2021-2023
Greetings USGenWeb Members,

I'm very excited to share some good news. USPTO renewed our service mark registration for the 8-letter word USGENWEB! This was a hard and costly effort ($875) and took almost 2 years, but our name is now registered until 3/31/2031. This is our most important service mark because the word USGENWEB represents who we are, and the registration of that word applies regardless of letter case, font, size, style, or color, and whether it appears in an image, text, or any media type.

Please help leverage this registration and strengthen our brand! I encourage all members to mention The USGenWeb® Project or USGENWEB® on your home pages. Let the search engines show we are registered! Copy/paste ® to add the registration symbol after the letter "b" in USGenWeb.

I wish all of you a Happy Holiday and a fulfilling 2023!

Linda K. Lewis
National Coordinator 2022-2023

I'm blessed to have received a large number of positive responses to the USGenWeb word mark registration renewal. Your responses mean so much and your personal stories are touching. I'm glad to see that many have started updating your home pages. It takes all of us to make a difference. Our web team made many updates to usgenweb.org and now the registration mark shows next to our name in Google. More website updates are in the works.

I received several questions/requests about new artwork and I saw the mention of a press kit. The AB will consider options in 2023. If anyone has experience in the digital marketing development space, please contact me at webm...@cottonhills.com. We have so many talented members and we need your help. Please help get the word out.

I wish all members a very happy holiday season and here's to a great 2023!

Linda K. Lewis
National Coordinator 2022-2023
Adjournment

21 December 2022

The December 2022 meeting of the Advisory Board is now adjourned.

Happy Holidays to all our USGenWeb Members!

Thankful to be a part of our Project,

Linda K. Lewis
National Coordinator 2022-2023

The full text of all BOARD-L messages can be viewed in the threaded list archives for this list by subscribing members in their email.

All Advisory Board Minutes are located at [http://usgenweb.org/about/minutes.html](http://usgenweb.org/about/minutes.html).

Please remember that minutes are a record of actions proposed and taken at the meeting, NOT all the detail about what was said by members or guests. If you have any questions or comments about the minutes, please write to Doreen Harunaga-Ewing, Secretary.